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## **FOR IMMEDIATE RELEASE**

### **New Partnership Boosts Northern California Job Fairs**

HIREvents is teaming up with the San Francisco Chronicle to produce employment events offering far more opportunity than has been available at Bay Area job fairs in years. Five such events are scheduled for Fall 2008, in Oakland and San Francisco.

HIREvents, which has put together over 240 job fairs in Northern California, will host its next event in Modesto, a community whose unemployment rate just hit a 12-year high (11.3%).

The Sacramento-based job fair producer, a division of California Job Journal (est. 1982), just wrapped up a huge Career Expo in the Capital City, which brought 69 organizations together with 2400 jobseekers – triple the attendance for the same event last year. To date, over 12,000 jobseekers have attended HIREvents in 2008, resulting in thousands of hires in Northern California.

The upcoming Modesto HIREvent will offer over 1000 job opportunities from two dozen companies including Ernest & Julio Gallo, H&R Block, and Directline Technologies. A separate Law Enforcement Annex will focus on public-safety jobs with the San Joaquin County Sheriff, Stanislaus County Probation, US Border Patrol and others.

Univision TV and Citadel Broadcasting are co-sponsors of the 14<sup>th</sup> Annual Modesto Diversity HIREvent, which will take place on Tuesday, August 26<sup>th</sup> from noon-4 at the Modesto Centre Plaza.

For more information, visit [JobJournal.com](http://JobJournal.com) or call 1-888-THE JOBS.

