

Press Release

Job Journal Three-Peats National Award

(SACRAMENTO) –

Big Brown's recent try to become thoroughbred racing's first Triple Crown winner in 30 years proved once again how tough it is to win three in a row. And while seven teams have won the Super Bowl back-to-back, none has ever three-peated. So the staff at California Job Journal was understandably elated to learn their popular employment weekly had won 'Best of Show' in a national newspaper competition for the third year in a row.

The 'Best of the Best' annual awards from the Association of Free Community Newspapers awards recognize creative and technical excellence in the free press industry. The 2008 newspaper contest drew over 3000 entries from across the U.S. and Canada.

'Best of Show,' the most prestigious award, goes to the publication receiving the most points from judges looking at all aspects of newspaper innovation and quality. California Job Journal beat out all other specialty newspapers in the 'Single Advertising' category to take the top honor. It was one of five awards the paper and its website JobJournal.com collected at the ceremony held recently in Las Vegas.

First Place for "Outstanding Publication" was also awarded to CJJ, which is celebrating its 25th anniversary this year. Judges praised the design as, "clean and neat, making the paper easy to read," and commended the "strong editorial."

The Job Journal also won awards for "Best Original Writing," "Best Banner (website)," and "Best Presentation of Classified Advertising on the Internet." Judges liked, "the placement of employer's logos next to their ads giving readers quick recognition of the company without reading the ad. This unique internet feature makes finding the right job easier."

About the Job Journal

California Job Journal, America's first employment newspaper, has been in publication since 1983. To date, it has produced over 1150 weekly editions and is read regularly by over 200,000 jobseekers in Northern California. Its website, JobJournal.com, is viewed by over 140,000 jobseekers each month.

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